



## **HP Solution Elite Summit 2008 - eCoast is heading to Texas!**

HP is sharing its vision of their solutions for a world of changing business technology at HP Solution Elite Summit 2008!

The Summit consolidates training for HP Solution Elite Partners for all eight Solution Elite Programs:

- High Performance Computing
- Information Management
- Microsoft Exchange
- Microsoft SQL
- Open Source and Linux
- Oracle
- SAP
- VMware

HP has invited eCoast Sales Solutions to participate in the Solutions and Marketing Fair at the Summit. The Solutions and Marketing Fair will be held Wednesday evening, January 23<sup>rd</sup>.

eCoast has built a strong business relationship with HP and is a preferred outsourced sales and channel marketing agency for HP's Campaign Central marketing programs. eCoast has had the opportunity to implement and manage campaigns for HP partners across North America.

eCoast now has the benefit of sharing their successes and best practices with HP's Solution Elite Partners who have not yet discovered the advantage of HP's Campaign Central programs. Partners who have previously participated in co-branded HP Campaigns managed by eCoast can find ways to further develop business with new programs.

If you are attending this event please stop by and see us, we look forward to meeting you!

### **About eCoast**

eCoast is an outsourced sales and channel marketing agency focused on creating and executing customized programs that result in a measurable ROI for their high technology clients. eCoast's service offerings have evolved from lead generation to a channel-focused marketing agency with a full suite of services from creative marketing, partner communication, program management, co-branding, scalable demand generation to partner enablement. eCoast supports a diverse client base within the technology industry including manufacturers, service providers, distributors, and channel partners across North America. eCoast has developed specializations and achieved vendor certifications in the following technology areas; IP Communications; Network Security; Mobility; RFID; Video Conferencing; and Storage solutions. Visit [www.ecoastsales.com](http://www.ecoastsales.com).

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