



eCoast Sales Solutions Awarded \$5K Matching Grant For Employee Development

Workforce Opportunity Council and NH Works awards \$5K in matching funds from the Workforce Development Training Fund to eCoast Sales Solutions; employees to benefit through training enhancements and educational opportunity.

June 4, 2007 Rochester NH – eCoast Sales Solutions, a leading provider of outsourced sales and marketing solutions to the high tech industry in North America, today announced that they had been awarded \$5k in matching grants to be used toward employee development through training and education. The grants were awarded through a program called Workforce Development Training Fund, through the Workforce Opportunity Council and NH Works.

eCoast Director of Human Resources Kim Gibney, PHR had this to say, "In order to stay competitive in the industry, it is necessary for our company to align the skill set of our employees with client demands. This training opportunity will help employees to increase their confidence level through learning the skills and techniques necessary to be successful in their positions. eCoast aims to promote from within which gives current employees the ability to grow with us. With furthering their education, an increase in their potential for success and career growth will result, which benefits not only eCoast, but also the community."

The funds will be used to enhance the skill set of current eCoast employees through onsite training and certificate programs administered by the New Hampshire Technical College's Business Training Center.

About eCoast Sales Solutions

Formed by a group of networking industry veterans in 2000, eCoast a highly specialized sales and marketing services vendor focused on providing customized solutions that directly impact their technology client's bottom line. eCoast has successfully executed channel focused engagements for leading US Technology companies such as Cisco Systems, HP, Nortel, and Tandberg. eCoast's service offerings have evolved from a lead generation company to a best practices channel-focused agency with a full-suite of services from program management, co-branding, scalable demand generation to partner enablement.

For more information please visit www.ecoastsales.com.

Workforce Development Training Fund (WDTF) provides companies up to \$7500 in matching grants to train newly-hired employees to foster business growth and competitiveness. It also allows for skills upgrade training of current workers who need retraining to ensure ongoing employment. All NH companies that pay regularly into the state's Unemployment Compensation Fund, including nonprofits, are eligible for these grants. The program is administered by the NH Workforce Opportunity Council. For more information, go to www.nhworks.org/wdtf.pdf

The Workforce Opportunity Council, Inc. is a sponsor of the NH WORKS system, a proud member of America's Workforce Network, and an equal opportunity employer/program. The Workforce Opportunity Council sponsors the NH Works system through use of Workforce Investment Act funds. Their mission is to promote life-long learning by partnering with businesses, agencies, and organization to bring the state's education, employment and training programs together into a workforce development system that will provide the means for residents of New Hampshire to gain sufficient skills, education, employment and financial independence.

For more information, contact info@nhworkforce.org or go to http://www.nhworks.org/about_us.cfm?page_number=80

NH Works is a one-stop source for employment information, including the services of NH Employment Security and the federally-funded NH Workforce Opportunity Council that coordinates a variety of workforce development programs. The NH Workforce Opportunity Council also administers the Workforce Development Training Fund. For more information, go to www.nhworks.org or contact info@nhworkforce.org

NH Community Technical Colleges (NHCTC) is a system made up of seven Colleges, plus local academic centers across New Hampshire. All colleges in the NHCTC System are accredited by the New England Association of Schools & Colleges Commission on Institutions of Higher Education. Many NHCTC courses and programs enable you to transfer your credits to a baccalaureate institution. For more information go to www.nhctc.edu or contact info@nhctc.edu .