



## **eCoast Sales Solutions Announces New Extreme Website Design to Suite of Outsourced Marketing Toolkit Services**

Rochester, NH - eCoast Sales Solutions, a leading provider of outsourced marketing and sales solutions to the technology industry in North America announced the addition of Extreme Website Design to their Marketing Toolkit services; <http://www.ecoastsales.com/creative/services.cfm>

eCoast has provided web presence consulting on behalf of Cisco Systems for over 2 years to their SMB Select partners. Now, eCoast expands their services to include the actual website design and execution – available to all solution providers.

eCoast understands the challenges, service offerings, and most importantly their customer's clients, in the high technology marketplace. As reseller companies continue to evolve, in many cases, updating the company's messaging, website and value proposition take a back seat to growth. As part of their Extreme Website Design service, eCoast will conduct a 30-minute assessment on their current site. eCoast offers suggestions towards improvement in the areas of content, look and feel, usability, Search Engine Optimization, value proposition and more, all to maximize the effectiveness of their web presence and increase ROI.

As stated by International Consulting and Engineering; *"Your accessibility, knowledge, and understanding of my industry is warming and refreshing. You have taken my company's culture and hit a homerun. You have re-designed my website beyond my expectation. The technology you used makes it very easy to navigate and get to the point. Your company's marketing acumen is well beyond my expectations."* - Doug Baker, CEO, [www.icae.net](http://www.icae.net).

Perhaps one of the most compelling reasons to look into an Extreme Website Design with eCoast is easy maintenance – you are in control! After the new website has been implemented, eCoast shows the client how to use the WYSIWYG interface to update the website themselves, ensuring the freshest, most up-to-date content.

### **About eCoast Sales Solutions**

Formed by a group of networking industry veterans in 2000, eCoast a highly specialized sales and marketing services vendor focused on providing customized solutions that directly impact their technology client's bottom line. eCoast has successfully executed channel focused engagements for leading US Technology companies such as Cisco Systems, HP, Nortel, and Tandberg. eCoast's service offerings have evolved from a lead generation company to a best practices channel-focused agency with a full-suite of services from program management, co-branding, scalable demand generation to partner enablement.

For more information please visit [www.ecoastsales.com](http://www.ecoastsales.com)

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