



eCoast Becomes a Jigsaw Data Partner and Launches a Jigsaw Appointment Setting Campaign

Rochester, New Hampshire, April 2, 2008 - [eCoast Sales Solutions](#), a leading provider of [outsourced sales and marketing](#) to the technology industry in North America, today announces it has become a Jigsaw Data Partner and launches a new Jigsaw Appointment Setting Campaign.

“At eCoast we make over 140,000 outbound dials per month and having quality contacts to call on is imperative.” said Will Gibney, Vice President of Sales and Marketing at eCoast. “We’ve tried hundreds of list sources over the past eight years and found the Jigsaw database to provide higher quality prospects, which has directly improved our response rates on telemarketing campaigns. Building lists for targeted campaigns with Jigsaw is easy, affordable, and effective. We are excited to be included as part of the Jigsaw Data Partner Program and will utilize them for campaigns across the United States and Canada. We’ve designed this package for our clients looking to generate new business and create their own unique database to nurture long-term.”

By combining eCoast’s [appointment setting service](#) with Jigsaw’s database, clients’ benefit on several fronts, including:

- Client has ability to “preview” the list
- Potential to build your prospect database
- Success rate improves among business decision makers
- Email addresses can be purchased

For more information please visit eCoast’s [Appointment Setting Services](#).

About eCoast

eCoast (www.ecoastsales.com) is an outsourced sales and channel marketing company focused on creating and executing customized programs that result in a measurable ROI for their high technology clients. eCoast’s service offerings range from technology lead generation and [outbound telemarketing](#) to a channel sales-focused marketing agency. eCoast is based in Rochester NH, with over 125 employees.

About Jigsaw

Jigsaw (www.jigsaw.com) is an online directory for business contact and company information built by and for its global membership. Jigsaw provides low-cost and easy access to high-value business information that can be used to identify key decision makers and people for purposes such as sales, marketing, recruiting, and customer service. Jigsaw members, who have contributed more than 7 million business contacts from more than 600,000 companies since the database’s launch in 2004, use Jigsaw to increase efficiency when searching for the business contact and company information they need to grow their business. Jigsaw is located in San Mateo, Calif., and is funded by Austin Ventures, El Dorado Ventures, and Norwest Venture Partners.

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